

What to expect at MediaMint?

We love people who define their surroundings and who are constantly looking to learn new things. We value honesty and integrity above all. We love people that are honest, self-aware and are intent on bettering themselves each day. If you love growth - professional and personal, then MediaMint is most likely the place for you!

Where MediaMint is headed to?

MediaMint is headed towards being the strategic and transformative operating partner for media and technology companies worldwide. With a portfolio of clients that are market leaders in their respective fields - OTT video streaming platforms, digital publishing, advertising agencies and software, MediaMint is uniquely positioned for exponential growth in the next 3-5 years. With our constant endeavour to create value for our clients, our service offerings have increased significantly in the last 24 months and our partners have been relying on us to execute functions higher up the value chain.

Responsibilities:

- Sending out periodic campaigns updates to the client via screenshots and mid-campaign reports
- Handle general advertising and technical inquiries for customers as a front-line product expert and ensure best practices are utilised
- Troubleshoot product issues
- Manage campaigns to ensure that budgets are fulfilled and optimise based on performance requirements
- Identify account optimization and upsell opportunities and effectively communicate these to customers
- Reviewing and approving advertiser creative materials

Knowledge and Skills Required:

Communication Skills:

- Excellent communication skills (written and verbal)
- Ability to communicate correctly and clearly with all customers

Ideal Personal Attributes:

- The ability and aspiration to learn on the fly and do what needs to be done
- Team player / collaborative operating style
- Passion for the startup environment

Prerequisite:

- Any graduate
- Familiarity with Flash, HTML, iframe/JavaScript, audio/video files, etc.
- Strong customer interaction skills and ability to work in a variety of customer situations
- Excellent English written and verbal communication skills
- Web/Tech-savvy with an affinity for innovative and emerging technology a must
- The ability to think and react quickly

- Must be willing to work in a 24/7 support team with rotational shifts and offs

Here is how you will be Eligible:

- We are looking for passionate, driven individuals who are not bound by stereotypes, who possess excellent written and verbal communication skills.
- There is no Percentage bar.
- Should be open to working out of the Pune Office.
- Should be flexible for Night shifts.

About MediaMint

MediaMint is a global professional services firm specialising in digital marketing and consulting. We work with a broad spectrum of clients - from Fortune 500 to start-ups. Our mission is to provide strategic, operational and technical support that drives performance and delivers outstanding results for our clients. Our vision is to be the transformative operating partner for media and technology companies worldwide. We currently have 4 offices. Our headquarters is in Hyderabad and it is our main delivery and operations centre. Our other offices are in San Francisco, New York and Krakow (Poland). MediaMint currently employs more than 1600 dedicated professionals.